

Exhibitor Agreement

Exhibitor Package Includes:

1. Summit Registration for two representatives from your company. Includes admission to keynotes and sessions, social events and meals during the Summit (additional passes are included with sponsorship packages. Please refer to your sponsorship package for details). Additional staff passes are \$549 each.
2. 8' s 10' Booth Space (10' x 10' booth space for Gold and Platinum levels)
 - a. Includes:
 - i. 8 ft. skirted table
 - ii. Complimentary WiFi
 - iii. One power bar with electricity
3. Inclusion of logo in Summit promotional email distributed to all iQmetrix clients
4. Inclusion of logo on the Summit landing page
5. Inclusion of logo in opening presentation slides for keynote sessions at the Summit
6. 2013 Wireless Summit Promotion Tool Kit
7. Wireless Summit Portal Listing

Booth Display

Floor standing displays and table top displays permitted.

Displays that obscure the views of adjoining exhibits are not permitted. Signs can be attached to the table but not from the ceiling, on the walls, floors or any other area/surface. Booth display must be designed for and fit within the designated 8' x 10' area (or 10' x 10' for Gold and Platinum levels).

Vendors must set up in the space allocated by the vendor showcase map. Vendors may not move booth locations unless instructed by iQmetrix.

Use of Space

Exhibitor locations will be assigned at the discretion of iQmetrix. iQmetrix reserves the right to relocate display areas at any time.

Only one company may occupy a single booth space. If companies desire to display jointly, each company must reserve booth(s) according to the number of firms involved in the display. Exhibitors

shall not assign, sublet, or share the space contracted for with another business or firm unless approval has been obtained in writing from iQmetrix. Failure to adhere will result in a surcharge in the amount of \$6,000 for each additional company participating in the shared space.

Approval from iQmetrix is required in writing for any staff representatives registered under your company name who are not employed directly by your company. Failure to adhere will result in a surcharge of \$6,000 to the company the representative is employed by.

Exhibitors must show only goods manufactured or dealt with by them in the regular course of business. Exhibitor must only display brands in their booth associated with their regular course of business.

Should an article of a non-exhibiting firm be required for operation or demonstration in an Exhibitor's display, permission must first be granted in writing by iQmetrix.

A firm or organization not assigned exhibit space will not be permitted to display products or solicit business in the Exhibition area. Exhibitors shall comply with all applicable Hotel rules and regulations. All displays, demonstrations, sales activities, etc., must be contained in the booth and must not impede traffic through the aisles unless expressed permission is granted by iQmetrix. Exhibits that include the operation of audio or video equipment, public address systems or any other noise-making machines must be conducted or arranged so as not to disturb adjacent Exhibitors. Distribution of promotional material may be made only in the booth assigned to the Exhibitor presenting such material.

If you have any questions regarding the use of space or branding elements, please contact events@iQmetrix.com.

Set-up and Tear Down

Set-up will take place from 8:00 a.m. to 3:00 p.m. Sunday, October 20th. Tear down may begin Tuesday, October 22nd at 5:00 p.m. A cocktail hour will be held in the vendor showcase Tuesday from 4:00 p.m. to 5:00 p.m.

You will only have 7 hours to set up your exhibit space (8:00 a.m. - 3:00 p.m.). Please plan your display and travel accordingly.

Vendors may not tear down their booth prior to 5:00 p.m. on Tuesday October 22nd as the Vendor Showcase hours extend until this time. Vendors who tear down early will not be permitted to exhibit at the 2014 Retail Summit.

Exhibitors have until 9:00 p.m. Tuesday, October 22nd to remove their display and exhibit material from the exhibit hall. iQmetrix will not be held responsible for any materials left over from the show.

Exhibit Hours

Exhibits and displays must be completed by 3:00 p.m. on Sunday, October 20th, 2013 prior to the opening the Summit at 5:00 p.m. that evening.

Sunday, October 20 – 5:00 p.m. to 7:00 p.m.

Monday, October 21 – 8:00 a.m. to 6:00 p.m.

Tuesday, October 22 – 8:00 a.m. to 5:00 p.m.

Exhibit hours are subject to change as determined by iQmetrix and communicated through the final Summit agenda.

Events/Meeting Rooms

Exhibitor must receive permission in writing from iQmetrix to host any event with Summit attendees at the venue, Fairmont Scottsdale Princess Resort, from Friday, October 18th to Wednesday, October 23rd.

Exhibitors must receive written permission and coordinate with iQmetrix to reserve any meeting rooms at the Fairmont Scottsdale Princess Resort facility during the Summit.

Security and Responsibility

All property of the Exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall, including after normal exhibiting hours and overnight. **iQmetrix is not responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism or other causes, and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property.**

Items of value should be removed from the area during non-exhibit hours. Exhibitors wishing to insure their goods should do so at their own expense. iQmetrix assumes no responsibility or liability for the security of Exhibitor's materials or property at any time prior to or during Vendor Showcase hours.

Payment

Booth fees, sponsorship fees and any associated vendor fees must be paid in full by September 20, 2013. **iQmetrix reserves the right to give your space away if payment is not received by September 20, 2013. Exhibitors/Sponsors will not be able to set up their booth on October 20th, until payment is made.**

Termination and Refunds

If Exhibitor fails to comply with these rules and regulations concerning use of exhibit space, iQmetrix reserves right to terminate this agreement immediately. In that event, Exhibitor shall forfeit the amount paid for the space reservation.

In the event Exhibitor cancels this agreement less than 45 days prior to the start of the Summit, a cancellation charge of one-half the Vendor Showcase fee shall be assessed; if Exhibitor cancels less than 30 days prior to the start of the Summit, a cancellation charge shall be the full space rental fee.

Exhibitor's Authorized Representative

Each Exhibitor must name one person to be its official representative in connection with the installation, operation and removal of the firm's exhibit. The representative shall be authorized to enter into such service agreements as may be necessary to exhibit at the Summit. The Exhibitor's representative shall be in attendance throughout all Vendor Showcase hours. The representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times. The Exhibitor and its representative shall comply with all requests by the Hotel and iQmetrix regarding the exhibit.

Acceptance

Please print, sign and email to events@iQmetrix.com

The Exhibitor and its representatives agree to abide by all rules and regulations governing the iQmetrix Retail Summit, which are included in this agreement. The undersigned is authorized to execute this application and agreement on behalf of the Exhibitor.

Company Name

Address

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City/State/Zip Country

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Name (please print) Name (please sign)

Title

Sponsorship Opportunity:

To take advantage of one of the Sponsorship opportunities, please list your top 2 preferences; Sponsorship will be granted on a first come first served basis:

Sponsorship Choice #1

Sponsorship Choice #2