

Envysion Testimonial

Testimonial Provided by: Anita Denboske, President, Active Communications – Colorado

Envysion gives us unfiltered visibility into every transaction, so we can observe activity in all of our stores. This videodriven business intelligence gives us actionable insights on how we can improve the customer experience, tighten operating procedures and reduce loss.

About Envysion

Envysion enables wireless dealers to improve performance by putting easy-to-use, video-driven business intelligence[™] into the hands of the entire organization. Envysion created the Managed Video as a Service (MVaaS) model which transforms video surveillance into a strategic management tool that provides instant and unfiltered business insights to users across operations, loss prevention, marketing and human resources.

What makes this partner different than competitors?

"In addition to being the only video provider to integrate with RQ4, Envysion provides value to every department, not just security. We can now use video to improve sales, the customer experience, operations and marketing. From a technical standpoint, Envysion is a fully managed solution that is compatible with our existing IT network. Envysion also handles all the support and user training, so we can focus on running our business rather than maintaining a video system."

Contact Envysion

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What is the advantage of using this service?

"Active Communications has always been built on the promise of a friendly and knowledgeable staff. As Active grew to multiple store locations, it revealed new managerial challenges, such as maintaining the intimate visibility into store operations and the extraordinary customer experience I had with just one store. Envysion gives us a firsthand look into the daily operations at all of our stores. Now we can review exactly what happened during any transaction, and even virtually 'stop by' any of our stores to make sure the customer experience is at its best."

Quantification of Benefits

"Envysion's video-integrated exception reports enable us to make better decisions about our stores. We have been able to build certain exception reports aligned with sales metrics that we track per store. Using these reports, we were able to identify that one store was way under quota in a very important sales metric: the AT&T Hotspot data plan. Envysion allowed us to examine the staff sales processes, and we determined that retraining was needed in that location. Within a month of finding the issue using Envysion, the store was outperforming all of our other stores in offering AT&T Hotspot data plans, and remains atop the charts in performance and profitability."



