



RQ4 Integrated Solutions

In addition to RQ4, iQmetrix is proud to offer you a variety of products that maximize your business potential. Coupled with RQ4, Integrated Solutions allow users to maximize information, streamline processes, grow revenues, increase efficiencies, ensure security and enhance the customer experience.

This document is intended educate you on the additional products as well as help you understand how these products can help your business.

iQmetrix Solutions

This category consists of additional integrated and complimentary products, created by iQmetrix that work with RQ4 to allow retailers to accelerate their wireless business.

Business Intelligence

If you're looking for added insight into your operations, Business Intelligence expands on RQ4 Reporting and Analytics, providing users with an enhanced, custom reporting and analytics solution that allows you to quickly analyze patterns and trends, answer critical questions and gain valuable insight to sound decisions for your business.

- Carrier Specific Sales Metrics
- Personalized Inventory Forecasts
- HR and Schedule Process Auditing
- Canned Reports and Email Subscriptions

PocketRQ

Ideal for many departments in your wireless retail business, PocketRQ is a suite of mobile applications that allows you to access to key performance metrics and operational aspects of your business on your smartphone or mobile browsing device, providing you with the ability to monitor and conduct business on the go.



PocketRQ Reports is a mobile, web based application that makes it easy to monitor key performance metrics on the go.



PocketRQ Inventory is an iOS app that allows users to perform mobile inventory count and item lookups.



PocketRQ Sales, coming soon to iQmetrix, will allow users to perform mobile credit card transactions on accessories.

Virtual Prepaid **FREE**

Sell prepaid minutes directly through RQ4 and earn competitive margins. Epins and Real-time Replenishment Prepaid Minutes are bought and sold in one step, which saves you time and eliminates inventory errors and theft.

- The risk of theft is completely eliminated through virtual pins.
- Real-time Replenishment eliminates pin entry error, making uploading pins effortless
- Only pay for what you sell.
- Reduce transaction time at the point-of-sale by eliminating duplicate entries.

Wireless Retail Scorecard

The Wireless Retail Scorecard is an advanced diagnostic tool designed to provide wireless retailers with key metrics and insight to run their business more profitably and improve customer relations.

- Plan and Strategize Effectively
- Access unique combinations of individual and industry data

Consumer Solutions

Products and Services in this category target wireless retail consumers -- the end-user. We have strategically selected partners to help provide owners/operators increase foot traffic, attachment rates and customer loyalty.

Handset Protection **FREE**

Streamline the warranty process at the point of sale with handset protection programs integrated with RQ4. Increase your average revenue per transaction, as our partners provide some of the highest dealer commissions in the industry.

This service can help your business:

- Reduce errors and transactions times by eliminating duplicate entries.
- Improve customer service and customer satisfaction.
- Provide a competitive advantage through integration with RQ4, giving you increased coverage options.

We are proud to offer this service through the following partners:



Handset Trade-In **FREE**

iQmetrix offers integrated handset trade-in programs that offer your customers in-store credit for their used handsets – this increases sales and attachment ratios.

- Help grow your bottom line.
- Increase activations.
- Maximize customer loyalty.

We are proud to offer this service through the following partners:



Integrated Bill Pay **FREE**

iQmetrix brings you integrated Bill Pay Service with PreCash and TIO. Automate cash payment acceptance, making it faster, easier and more secure to sell wireless plans and services to cash-paying customers.

- Reduce errors and transaction time by eliminating duplicate entries.
- Stimulate customer loyalty.
- Reduce churn and chargebacks by increasing retention rates.
- Increase revenue.

We are proud to offer this service through the following partners:



Retailers Solutions

This category consists of partners who provide valuable tools and resources to our clients to cut costs and provide new revenue streams.

Biometrics

Directly integrated with RQ4, Biometrics provides your company with an added level of business security – using fingerprint scanning technology instead of passwords.

By eliminating passwords, companies are able to:

- Accurately track and prevent fraudulent activity.
- Eliminate “buddy punching.”
- Hold employees accountable.

iQmetrix is proud to offer this service in conjunction with:



Vendor Managed Inventory (VMI) **FREE**

Carry less and sell more with Vendor Managed Inventory (VMI) from iQmetrix and our supplier partners. VMI is an automated inventory system that links processes and information from RQ4 directly to your supplier, creating an efficient and intelligent inventory solution that allows you to:

- Eliminate costs associated with dead inventory.
- Reduce consuming inventory and ordering processes.
- Having the right products at the right time results in increased sales.

We are proud to offer this service through the following partners:

OFFWIRE

TESSCO

TECHNOCEL
YOUR ACCESSORY SOLUTION COMPANY

Qmadix

MOBILE LINE
COMMUNICATIONS

WIRELESS XCESSORIES GROUP
Largest Supplier of Wireless Accessories Worldwide

Payment Processing

iQmetrix offers an integrated payment processing solution to streamline the point-of-sale process and reduce the overall cost of credit card processing.

- PCI compliant to protect personal and confidential information.
- The opportunity for theft and fraud is diminished. Data entry errors are avoided by eliminating duplicate entries.
- Streamlined point-of-sale process to enhance the customer experience.

We are proud to offer this service through the following partners:

Heartland
PAYMENT SYSTEMS[®]
The Highest Standards | The Most Trusted Transactions

CHASE [™]
Paymentech

Elavon

g **globalpayments**

Video Based Business Intelligence

Directly integrated with RQ4, Biometrics provides your company with an added level of business security – using fingerprint scanning technology instead of passwords.

Provides insight into RQ4 data which details key retail performance metrics across your company.

- Analyze traffic counting data.
- Monitor conversion rates and staffing ratios.
- Improve business security.
- Advance loss prevention.
- Increased sales & customer service.

iQmetrix is proud to offer this service in conjunction with:



Resource Partners

Apart from fully integrated solutions, we partner with consultants and industry experts to whom you can outsource key business processes related to loyalty marketing or sales training.

TracPoint Loyalty Program

Create unique gift cards, mailers and loyalty programs that will build top-of-mind recognition for your business, with TracPoint Loyalty.

- Drive repeat customers through custom Customer Loyalty Programs.
- Reduce churn by maintaining contact with customers.
- Increase sales by ensuring customers return to your store.

We are proud to offer this service in conjunction with:



Hardware Providers

By partnering with dedicated hardware providers, we are able to offer RQ and XQ clients exclusive discounts on commercial grade monitors, media players and components that have been tested and optimized for use with our solutions. Our partners, like Avnet for example, offer world-class service based on economies of scale.

Avnet

As a worldwide leader in technology distribution, Avnet is able to get your digital signage application to market faster because of our unique position as a global solutions provider. Avnet's relationship with the industry's top hardware and software suppliers, along with our complete suite of service offerings allows us to provide you with a complete solution that drastically reduces the time it takes to move your idea from concept to reality.



More Information

For more information on our Integrated Solutions:

- Contact your Customer Success Manager
- Contact [iQmetrix Support](#)
- Fill out our [online form](#)

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