

iQmetrix Facts and Quotes

- iQmetrix was founded in 1999 and is the North American market leader for retail management software used by independent wireless retailers.
 - 75% of top independent wireless retailers in North America use the RQ Retail Management system (13,000+ locations).
 - 10% of all handsets sold in North America are sold using our RQ Retail Management software.
 - This amounted to 14.5 million handset transactions in 2013 (nearly 40,000 transactions per day; \$9.4 million in retail sales processed through RQ in 2013).
- *"I cannot imagine life without RQ. I don't know how we would make good decisions, and make timely decisions."* – Tate Fisher, CFO, T² Wireless
- *"The software became a link in the chain and it's a strong link. When you're looking to grow your business, it's about fixing your weakest link."*
– Mark Butler, President, AT&T Product Center
- XQ Interactive Retail is iQmetrix's in-store customer experience suite. XQ brings elements of online and mobile shopping experiences into the physical store to engage and educate shoppers during the purchase process.
- *"In the highly competitive business of wireless retail, XQ's interactive retail displays give our stores an edge in creating a memorable shopping experience."*
– Kris Parker, Director of Marketing and Brand, Jump.ca
- *"We've noticed an increase in traffic of up to 30%. Our average customer satisfaction score rose to 9.8 out of 10."*
– Joel Ganong, Marketing Manager, SaskTel
- *"XQ allows us to make sure our sales reps hit every step of the sales process. XQ helps them sell, and attach more items to the sales."*
– Scott Aronstein, Founder and CEO, Connectivity Source, a Sprint Preferred Retailer

