

iQmetrix Products

iQmetrix: End-to-End Solutions for Retailers

At iQmetrix, we create great experiences for retailers, their employees, and the end consumer. Our products bridge the gap between physical and virtual retail channels, offering the latest in retail management and customer experience technology.

XQ Interactive Retail

Energize the in-store experience with XQ Interactive Retail.

[XQ Interactive Retail](#) is a suite of applications that enable retailers to attract, engage and educate consumers in-store and overall enhance the purchase process for complex products.

XQ Interactive Retail brings the online experience in-store, showcasing in-depth product information on touchscreen displays, allowing consumers to browse in an interactive manner. These interactive displays, filled with rich, engaging media, add a “wow factor” to any retail space.

XQ Interactive Retail draws customers in, keeps them engaged and facilitates the sales process for staff. By offering shoppers compelling and user friendly in-store apps that deliver information to find the best product fit, XQ truly creates the ultimate customer experience.

For retailers, XQ features an easy-to-use content management system and comprehensive content library to streamline the content management process. Integrated with leading retail management solution RQ, XQ provides a complete solution to manage the front-of-house experience and back-of-house operations.

With XQ Interactive Retail technology in place, you’ll see a major drop in walk-outs, and a real increase in consumer interest, sales efficiency and profitability.

RQ Retail Management System

The RQ Retail Management system provides tools to manage all aspects of a wireless store chain operation.

RQ, the latest version of iQmetrix's leading retail management software system, is a powerful, intuitive and comprehensive product that allows wireless retailers to manage their business effectively.

RQ combines multiple applications to manage each unit of your business in a single, integrated software solution. Unlike POS software, it provides all the features you need to manage and streamline the core functions of your business, including POS, CRM, Inventory Management, HR and Accounting, while also providing innovative applications to accelerate profits including Marketing, Advanced Reporting and Analytics, and Sales Force and Service Automation.

RQ's intuitive and user-friendly design allows you to improve the customer experience, increase staff productivity, drive desired behaviors and make better, faster decisions